

सत्यमेव जयते Government of India Ministry of MSME

Brief Industrial Profile of Ganjam District



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of Ganjam District

1. General Characteristics of the District

The district of Ganjam came into existence with effect from 1-4-1936 after it got separated from Madras Presidency and became a part of Orissa province constituted from that date. The name 'Ganjam' means 'Granery of the World'.

1.1 Location & Geographical Area.

Ganjam district is situated in the coastal region of the state surrounded on the North by Khurda district, on the East by the Bay of Bengal, on the West by Khandhamal and Gajapati district and on the South by Andhra Pradesh. It is between 19.00' and 20-17' of the Northern Latitude and 84-6' to 85-11' of Eastern Longitude. The geographical area of the district is 8206 Sq.Kms.

1.2 Topography

The district is covered by East and South Eastern coastal Plain Zone and North Eastern Ghat Zone. The Coastal Plain Zone is characterized by a number of deltas mainly formed by the river Rushikulya. The famous Chilika Lake lies in the Eastern part of the district covering an area of approximately 632 Kms. The district is broadly divided into two natural divisions i.e. the Coastal Plains in the east and the hills and table lands in the west. The block-wise physical features of the district are as follows: i) Coastal – Rangeilunda, Chikiti, Chatrapur, Ganjam & Khallikote, (ii) Plains – Kabisuryanagar, Hinjlicut, Polasara, Kodala, Aska, Digapahandi and Kukudakhandi and (iii) Hilly – Buguda, Jagannathpur, Sorada, Bhanjanagar and Dharakote. The important rivers of the district are

Rushikulya, Badanadi, Jahada, Dhanei and Baghua. The soil of the district are mostly alluvial, black laterite, red and saline. The texture is sandy to sandy loam or clay to clay loam.

1.3 Availability of Minerals.

The district is endowed with rich and significant exploitable mineral deposits like Mineral Sand, Rutile, Garnet, Limenite, Sillimanite, Monazite & Zircon respectively. The other available minerals are Lime Kanakar, Soap Stone, Manganese, China Clay, Fire Clay, Graphite, Quartz & Granite respectively.

PRODUCTION OF MINERAL 2010-11

| S.NO. | NAME OF MINERAL | PRODUCTION in 000 tonnes |
|---------|-----------------|--------------------------|
| | | 2010-2011 |
| MAJOR I | MINERAL | |
| 1. | NIL | NIL |
| MINOR | | |
| 1. | Mineral Sand | Scanty deposits & not |
| | | commercially exploitable |
| 2. | Rutile | 12 |
| 3. | Garnet | 18 |
| 4. | Limenite | 206 |
| 5. | Sillimanite | 18 |
| 6. | Monazite | Scanty deposits & not |
| | | commercially exploitable |
| 7. | Zircon | 6 |

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

The total forest area in the district is 52,000 hectares. The major portion of forest is located in Surada, Kodala, Khallikote, Tamana, Karchulli, Buguda, Tarasingi, Gallery, Dholpita and Durga Prasad. The major forest products are Timber, Bamboo, Myrabanna, Tamarind, Mohua, Sal, resin, Kendu leaves, Siali leaves and Karanja seeds.

1.5 Administrative set up.

The district is divided into three sub-divisions, 12 tahasils and 22 CD blocks. There are 17 NACs and 18 towns in the district. The details about the administrative set-up is given below:

- 1. District Headquarters: Berhampur
- 2. No. of Sub-Divisions: 3
- 3. No. of CD Blocks: 22
- 4. No. of Tahasils: 22
- 5. No. of NACs: 17
- 6. No. of Towns: 18
- 7. No. of Police Stations: 37
- 8. No. of Fire Stations: 14
- 9. No. of Assembly Constituencies: 13

2. District at a glance

| S.No | Particular | Year | Unit | Statistics |
|------|------------|------------------|--------|------------|
| 1 | | Geographical fea | atures | |

| (A) | Geographical Data | | | |
|-----|---------------------------|---------|----------|-------------------|
| | i) Latitude | | Degree | 19.00' and 20-17' |
| | ii) Longitude | | Degree | 84-6' to 85-11' |
| | iii) Geographical Area | | Sq.Kms. | 8206 |
| (B) | Administrative Units | Nos. | • | |
| | i) Sub divisions | | | 3 |
| | ii) Tehsils | | | 22 |
| | iii) Sub-Tehsil | | | - |
| | iv) Patwar Circle | | | - |
| | v) Panchayat | | | 22 |
| | Samitis(CD Blocks) | | | |
| | vi)Nagar nigam | | | 1 |
| | vii) Nagar Palika | | | 17 |
| | viii) Gram Panchayats | | | 475 |
| | xi) Revenue villages | | | 3212 |
| | x) Assembly Area | | | 13 |
| 2. | Population | | | |
| (A) | Sex-wise | | | |
| | i) Male | 2011 | 000 Nos. | 1777 |
| | ii) Female | 2011 | 000 Nos. | 1743 |
| (B) | Rural Population | 2011 | 000 Nos. | |
| 3. | Agriculture | | | |
| A. | Land utilization | | | |
| | i) Total Area | 2009-10 | 000 | 821 |
| | | | Hectare | |
| | ii) Forest cover | 2009-10 | " | 52 |
| | iii) Non Agriculture Land | 2009-10 | " | 75 |
| | v) cultivable Barren | 2009-10 | " | 44 |
| | land | | | |
| 4. | Forest | | | |
| | (i) Forest | 2009-10 | 000 Ha. | 52 |
| 5. | Livestock & Poultry | | | |
| A. | Cattle | | | |
| | i) Cows | 2003 | Nos. | 459586 |
| | ii) Buffaloes | 2003 | Nos. | 128342 |
| B. | Other livestock | | | |
| | i) Goats | 2003 | Nos. | 216070 |
| | ii) Pigs | 2003 | Nos. | 9895 |

| iii) Dogs & Bitches | 2003 | Nos. | - |
|---|---------------|---------------------|--------|
| iv) Railways | | | |
| i) Length of rail line | 2009-10 | Kms | 86 |
| V) Roads | | | |
| (a) National Highway | 2010-11 | Kms | 210 |
| (b) State Highway | 2010-11 | Kms | 467 |
| (c) Main District Highway | 2010-11 | Kms | 249 |
| (d) Other district & Rural | 2010-11 | Kms | 514 |
| Roads (e) Rural road/ Agriculture Marketing Board Roads | 2010-11 | Kms | 2414 |
| (f) GP and Forest Roads | 2009-10 | Kms | 8547 |
| (VI) Communication | | | |
| (a) Telephone | As on | Nos. | 43808* |
| connection*(BSNL) | 31.3.12 | | |
| (b) Post offices | 2010-11 | Nos. | 681 |
| (c) Telephone center | 2010-11 | Nos. | NA |
| (d)Density of Telephone | 2010-11 | Nos./1000 person | NA |
| (e) Density of Telephone | 2010-11 | No. per KM. | NA |
| (f) PCO Local* | As on 31.3.12 | No. | 26* |
| (g) PCO STD* | As on 31.3.12 | No. | 1099* |
| (h) Mobile | 2010-11 | No. | NA |
| (VII) Public Health | | | |

| (a) Allopathic Hospital | 2010-11 | No. | 2 |
|-------------------------|---------|------|------|
| | 2010-11 | _ | _ |
| (b)Beds in Allopathic | | No. | 1541 |
| hospitals | | | |
| (c) Ayurvedic Hospital | | No. | 49 |
| (d)Beds in Ayurvedic | | No. | NA |
| hospitals | | | |
| (e)Unani hospitals | | No. | NA |
| (f) Community health | | No. | 30 |
| centers | | | |
| (g)Primary health | | No. | 89 |
| centers | | | |
| (h)Dispensaries | | No. | 16 |
| (i) Sub Health | | No. | 3 |
| Centers | | | |
| | | No. | 4 |
| (j) Private hospitals | | INO. | 4 |
| | | | |

| (VIII) Banking | 2 | 010-11 | | |
|-------------------|-----------|--------|------|------|
| commercial | | | | |
| (a) Commerc | cial Bank | | Nos. | 159 |
| (b) rural Ban | k | | Nos. | 71 |
| Branches | | | | |
| (c) Co-Opera | ative | | Nos. | 32 |
| bank branches | | | | |
| (d) PLDB Bra | anches | | Nos. | |
| (IX) Education | | | | |
| (a) Primary scho | ool | | Nos. | 3303 |
| (b) Middle school | ols | | Nos. | 1601 |
| (c) Secondary 8 | senior | | Nos. | 509 |
| secondary scho | ols | | | |
| (d) Colleges | | | Nos. | 141 |
| (e) Technical U | niversity | | Nos. | - |

^{*} for undivided Ganjam district which includes Gajapati district.

2.1 Existing Status of Industrial Areas in the District of Ganjam

| S. No. | Name of Ind. | Total Land | Land Allotted | Prevailing Land | Total Shed | Sheds Allotted/ | No of Vacant | No. of Units in |
|-----------|-----------------------|---------------|------------------|--------------------|---------------|--------------------|-----------------|--------------------|
| | Area/Indl. | (in | (In | Rate Per | | Used | Sheds | Production |
| | Estate | Acres) | Acres) | Acre/Rs. | | | | |
| | | | | In lakh | | | | |
| 1. | Berhampur | 13.138 | 9.224 | 30 | 54 | 54 | 0 | NA |
| 2. | Auto Nagar – PH-I | 28.052 | 16.559 | 30 | - | - | 0 | NA |
| 3. | Auto Nagar – PH-II | 46.125 | 7.816 | 30 | - | - | 0 | NA |
| 4. | Chhatrapur | 34.535 | 17.311 | 20 | 4 | 4 | 0 | NA |
| 5. | Bhanjanagar | 17.993 | 12.595 | 10 | 8 | 0 | 8 | NA |
| | Total | 139.843 | 63.505 | | 66 | 58 | 8 | NA |

Source:- IDCO, Bhubaneswar

3. INDUSTRIAL SCENERIO OF Ganjam

3.1 Industry at a Glance

| Sr No | Head | Unit | Particulars |
|----------|--|-----------|-------------|
| 1. | REGISTERED INDUSTRIAL UNIT | NO. | 3677 |
| 2. | TOTAL INDUSTRIAL UNIT (GIP) | NO. | 9921 |
| 3. | TOTAL MEDIUM & LARGE UNIT | NO. | 3 |
| 4. | TOTAL EMPLOYMENT IN REGISTERED SMALL SCALE INDUSTRIES | NO. | 27406 |
| 5. | TOTAL EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES | NO. | 4504 |
| 6. | NO. OF INDUSTRIAL AREA/ESTATES | NO. | 5 |
| 7. | TOTAL INVESTMENT IN PLANT & MACHINERY OF SMALL SCALE INDUSTRIES | IN LAKHS | 25861.62 |
| 8. | TOTAL INVESTMENT IN PLANT & MACHINERY IN MEDIUM & LARGE SCALE INDUSTRIES | IN CRORES | 266.30 |

3.2 YEAR WISE TREND OF UNITS REGISTERED

| | YEAR | NUMBER OF | EMPLOYMENT | INVESTMENT |
|------|---------|------------|------------|------------|
| | | REGISTERED | | (lakh Rs.) |
| | | UNITS | | |
| Till | 1984-85 | 1013 | 7989 | 544.8 |
| | 1985-86 | 57 | 437 | 93.9 |
| | 1986-87 | 60 | 60.67 | 653 |
| | 1987-88 | 47 | 256 | 46.36 |
| | 1988-89 | 69 | 647 | 128.12 |
| | 1989-90 | 47 | 551 | 193.83 |
| | 1990-91 | 66 | 616 | 133.4 |
| | 1991-92 | 110 | 661 | 93.44 |
| | 1992-93 | 48 | 424 | 55.44 |
| | 1993-94 | 52 | 398 | 224.5 |
| | 1994-95 | 68 | 399 | 185.42 |
| | 1995-96 | 98 | 660 | 238.5 |
| | 1996-97 | 134 | 1245 | 507.29 |
| | 1997-98 | 57 | 635 | 128.82 |
| | 1998-99 | 39 | 445 | 462.62 |

| Total | 3677 | 27406 | 8316.22 |
|-----------|------|-------|---------|
| 2010-11 | 100 | 622 | 693.2 |
| 2009-10 | 151 | 1034 | 396.9 |
| 2008-09 | 151 | 1187 | 513.2 |
| 2007-08 | 151 | 2084 | 896.94 |
| 2006-07 | 149 | 1030 | 444.22 |
| 2005-06 | 150 | 1016 | 453.79 |
| 2004-05 | 140 | 830 | 334.26 |
| 2003-04 | 140 | 648 | 250.59 |
| 2002-03 | 168 | 532 | 116.94 |
| 2001-02 | 165 | 741 | 317.87 |
| 2000-01 | 119 | 577 | 141.29 |
| 1999-2000 | 128 | 1089 | 659.91 |

Source: Directorate of Industries, Government of Odisha, Cuttack

3.3 DETAILS OF EXISTING MICRO & SMALL AND ARTISANS ENTERPRISES IN THE DISTRICT

| NIC CODE NO. | TYPE OF | NUMBER | INVESTMENT | EMPLOYMENT |
|-----------------|--------------------------|----------|------------|------------|
| NO. | INDUSTRY | OF UNITS | (Lakh Rs.) | |
| 01. | Misc. Manufacturing | 410 | 1261 | 2083 |
| 20. & | Agro-based | 2368 | 8071.87 | 13569 |
| 22 | | | | |
| 23, 24, | Textile based | 858 | 773.63 | 3753 |
| 25 & | | | | |
| 26 | | | | |
| 27 | Forest & Wood Based | 332 | 229.69 | 1671 |
| 28 | Paper & Paper Products | 181 | 631.78 | 910 |
| 29 | Livestock & Leather | 42 | 54.71 | 208 |
| 30. | Rubber & Plastic | 138 | 1476.29 | 686 |
| 31. | Chemical & Allied | 439 | 2149.07 | 3288 |
| 32 | Glass & Ceramics | 833 | 2698.42 | 11756 |
| 33 & | Engg. & Metal Based | 1097 | 3710.68 | 5522 |
| 35 | | | | |
| 36 | Electrical & Electronics | 68 | 94.32 | 289 |
| 97 | Repairing & Servicing | 3155 | 4710.16 | 8531 |

Source: Directorate of Industries, Government of Odisha, Cuttack

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Ganjam & Near By Area

1. Indian Rare Earths Ltd., Chatrapur

3.5 Major Exportable Item

3.6 Growth Trend

3.7 Vendorisation / Ancillarisation of the Industry

Due to the existence of one Large Scale Industry and two Medium Scale Industries and the MSEs manufacturing Zircon Flour, Siliminate Flour & Garnet processing which are the downstream industries to these large units, the district has scope and potential for development of ancillary. Basing on the products of Indian Rare Earths Ltd., Chatrapur few ancillary and downstream industries have come up around Chatrapur and Berhampur areas viz;

| SI.No. | Units | Products |
|--------|---------------------------|--------------------------------|
| 1. | M/s. Oriental Zirconia | Zircon Flour, Siliminate Flour |
| 2. | M/s. Zircotech Industries | Zircon Flour, Siliminate Flour |
| 3. | M/s. Altech Minerals | Zircon Flour, Siliminate Flour |
| 4. | M/s. Modern Chemicals | Sodium Nitrate |
| 5. | M/s. Blast Abrasive | Garnet Processing |

3.8. Medium Scale Enterprises

3.8.1 List of the units in Ganjam & Near By Area

- 1. M/s. Aska Co-operative Sugar Industries, aska
- 2. M/s. Jayashree Chemicals(P) Ltd., Ganjam

3.8.2 Major Exportable Item

There is scope for export of essential oils and aromatic products.

3.9 Service Enterprises

The following service enterprises are existing in the district viz;

- 1. STD/ISD Telephone Booth
- 2. Laundry & Dry Cleaning
- 3. Dhabas
- 4. Motels
- 5. Beauty Parlour
- 6. DTP Centre
- 7. Automobile Garage
- 8. Photo Binding
- 9. Watch Repairing
- 10.IT Kiosks
- 11. General Fabrication

3.9.2 Potentials areas for service industry

- 1. General Engineering Workshop
- 2. Repairing of Three Wheelers and Two Wheelers
- 3. General Fabrication
- 4. TV Repairing Centres
- 5. Cyber Café

3.10 Potential for new MSMEs

- 1.Kewda/Essential Oil
- 2. Atta & Modern Rice Mill
- 3. Deorative Tiles
- 4. Stone Carving
- 5. Nuts & Bolts
- 6. PVC Conduit Pipes

- 7.Steel Furnishing
- 8. Brass & Bell Metal Product
- 9. Cement/Morram Bricks/Works
- 10. Cane & Bamboo Works
- 11. Kewda Distiller
- 12.Plastic Moulded Product
- 13. Packaging Products
- 14. UPS & Voltage Stabilizers
- 15. Agricultural Implements
- 16. Rice Bran Oil
- 17. Herbal based Agarbati/Cosmetics
- 18. Cashewnuts
- 19. Cornflakes
- 20. Mechanized Dry Fish Processing.

4. Existing Clusters of Micro & Small Enterprise

The existing clusters in Ganjam district are:

- (i) Powerloom
- (ii) Rice Mills
- (iii) Pottery
- (iv) Cashew
- (v) Granite

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

- (i) Rice Mills
- (ii) Cashew
- (iii) Granite
- (iv) Powerloom
- (v) Pottery

4.1.2 Service Sector

None

4.2 <u>Details for Identified cluster</u>

4.2.1 Name of the cluster : M/s. Shree Jagannath Cashew Cluster(P) Ltd., At/Po-Rambha, Ganjam

| 1 | Principal Products Manufactured in the Cluster | Cashew Kernels |
|----|--|---|
| 2 | Name of the SPV | M/s. Shree Jagannath Cashew Cluster(P) Ltd., At/Po-Rambha, Ganjam |
| 3 | No. of functional units in the clusters | 49 |
| 4 | Turnover of the Clusters | 3800 MT |
| 5 | Value of Exports from the Clusters | 10% of the products are exported to export houses |
| 6 | Employment in Cluster | 5000 |
| 7 | Average investment in plant & Machinery | Rs.4.29 Crores |
| 8 | Major Issues / requirement | (i) Marketing problem, (ii) Quality Problem, (iii) Lack of Utilization of bye products(Cashewnut Shell Liquid), (iv) Lack of working capital due to seasonal products and pilling up of inventory, (v) Lack of raw material storage bank & (vi) Lack of Packaging Standards |
| 9 | Presence of capable institutions | OSCDC(Orissa State Cashew Development Corporation), Orissa Forest Development Corporation(OSFDC), Soil Conservation Department, OUAT |
| 10 | Thrust Areas | Common Packaging , Raw Material Bank, Product Display Centres, Capacity & Trust Building for Skill Development , Institutionalized Networking & Financing |
| 11 | Problems & constraints | (i) Marketing, (ii) Quality & (iii) Finance |

Present status of the cluster :- The cluster is functioning under the SPV name Shree Jagannath Cashew Cluster(P) Ltd., at Rambha, Ganjam. The Diagonistic Study Report of the cluster prepared both for soft and hard intervention for developing the cluster.

4.2.2 Name of the cluster : M/s. Ganjam Granite Cluster, Berhampur

| 1 | Principal Products Manufactured in the Cluster | Granite Tiles & Slabs |
|---|--|-----------------------------|
| | | 14/ 0 : 0 :/ 0 / |
| 2 | Name of the SPV | M/s. Ganjam Granite Cluster |
| 3 | No. of functional units in the | 36 |
| | clusters | |
| 4 | Turnover of the Clusters | 76 Lakh Sq. Ft. |

| 5 | Value of Exports from the | 10 % of the products are exported through |
|----|-------------------------------|--|
| | Clusters | export houses |
| 6 | Employment in Cluster | 917 |
| 7 | Average investment in plant & | Rs.18 Crores |
| | Machinery | |
| 8 | Testing needs | Testing facilities required in R&D set up |
| | | laboratories like IMMT, GSI |
| 9 | Problem/Thrust Area | (i) Stringent policy of lease mining, (ii) lack of |
| | | testing facilities, (iii) no captive plant for |
| | | electricity, (iv) lack of supply of skilled |
| | | manpower for skill development |
| 10 | Access to Export Market | Through export houses |

Present status of the cluster :-. The Diagnostic Study Report has been validated for soft and hard intervention for CFC the cluster is under process.

4.2.3 Name of the cluster : M/s. Ganjam District Rice Mill Owner's Association, Ganjam

| 1 | Principal Products Manufactured in the Cluster | Rice , Husk & Bran(as by-products) |
|----|--|--|
| 2 | Name of the SPV | M/s. Ganjam District Rice Mill Owner's |
| | | Association, Ganjam |
| 3 | No. of functional units in the clusters | 273 |
| 4 | Turnover of the Clusters | Rs. 496 Crores |
| 5 | Value of Exports from the Clusters | Rs. 10 crores |
| 6 | Employment in Cluster | 14000 |
| 7 | Average investment in plant & Machinery | Rs. 75 Crores |
| 8 | Testing needs | Creation of testing facility for rice bran & other by-products |
| 9 | Thrust Area | Quality improvement of rice, development of skilled manpower, creation of organized paddy procurement system to stabilize the cost of paddy, adoption of non-conventional energy technology, economic utilization of rice husk ash(boiler ash) |
| 10 | Access to Export Market | Around Rs.10 crores value of rice exported through export houses with a possibility of enlargement of future exports of rice to the tune of Rs.50 crores. |

Present status of the cluster :- Diagnostic Study Report prepared by APITCO Limited, Bhubaneswar both for soft and hard interventions for the cluster like establishment of CFC for Testing Lab, Packing & Information Centre.

4.2.4 Chemical cluster : M/s. Rushikulya Ayurvedic Cluster(P) Ltd., Ajodhyanagar, 2nd Lane, Berhampur, Ganjam

| 1 | Principal Products Manufactured in the Cluster | Standardized Ayurvedic Products |
|---|--|--|
| 2 | Name of the association | M/s. Rushikulya Ayurvedic Cluster(P) Ltd., |
| 3 | No. of functional units in the clusters | 15 |
| 4 | Turnover of the Clusters | 975 MT |
| 5 | Value of Exports from the Clusters | 10 % of the products is being exported through export houses |
| 6 | Employment in Cluster | 250 |
| 7 | Average investment in plant & Machinery | Rs. 412 Lakhs |
| 8 | Major Issues | (i) establishment of testing facilities with R&D Laboratory, (ii) Common Packing, Raw Material Bank, Product Display Centres, Capacity & Trust Building & Institutionalized Networking & Financing |
| 9 | Access to Export Market | Through Export Houses |

4.2.5 Chemical cluster : M/s. Ganjam Kewda Development Trust, Reddy House, HillPatna, Berhampur, Ganjam

| 1 | Principal Products Manufactured in the Cluster | Rooh, Attara & Kewda Water |
|---|--|--|
| 2 | Name of the association | M/s. Ganjam Kewda Development Trust |
| 3 | No. of functional units in the clusters | 145 |
| 4 | Turnover of the Clusters | Rs.41.28 Crores |
| 5 | Value of Exports from the Clusters | 10 % of the products is being exported through export houses |
| 6 | Employment in Cluster | 1876 |
| 7 | Average investment in plant & Machinery | Rs. 8.70 Crores |
| 8 | Major Issues | (i) establishment of testing facilities with R&D Laboratory, (ii) Common Packing, Raw Material Bank, Product Display Centres, Capacity & Trust Building & Institutionalized Networking & Financing |
| 9 | Access to Export Market | Through Export Houses |

5. General issues raised by industry association during the course of meeting

<u>Problems of Existing MSMEs in the district</u>: (i) Single Window Mechanism not working effectively.

- (ii) Marketing Bottleneck, transportation & power.
- (iii) Delayed Payments from Large-Scale Industries.
- (iv) Lack of timely credit flow to MSMEs.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| S.No | Type of assistance | Name and address of agencies |
|------|---|---|
| 1. | Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II) | Directorate of Industries, Govt. of Orissa, Killamaidan, Cuttack GM, DIC, all districts |
| 2. | Identification of Project Profiles, techno- economic and managerial consultancy services, market survey and economic survey reports. | MSME Development Institute, Vikash Sadan, College Square, Cuttack |
| 3. | Land and Industrial shed | MD, IDCO, IPICOL House, Janpath, Bhubaneswar |
| 4. | Financial Assistance | MD, OSFC, OMP Square, Cuttack MD, IPICOL, Janpath, Bhubaneswar Director, KVIC, 6, Budha Nagar, Bhubaneswar Secretary, KVIB, Near Rupali Square, Bhubaneswar General Manager, NABARD, Nayapalli, Bhubaneswar General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar Nationalized Banks |
| 5. | For raw materials under Govt. Supply | M.D, OSIC, Khapuria Industrial Estate, Cuttack |
| 6. | Plant and machinery under hire / purchase basis. | Regional Manager, NSIC, Abdul Hamid Street, Kolkata Sr.Branch Manager, NSIC, Link |
| 7. | Power/ Electricity | Road, Cuttack Chairman, GRID Corporation of Orissa, GRIDCO, Saheed Nagar, Bhubaneswar 2) Chairman, CESCO, IDCO Tower, Bhubaneswar |

| 8. | Technical Know –how. | Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack- 753003 |
|-----|------------------------------|--|
| 9. | Quality & Standard | 1) Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar 2) Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar 3) Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack- 753003 |
| 10. | Marketing /Export Assistance | Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar Sr.Branch Manager, NSIC, Link Road, Cuttack |
| 11. | Other Promotional Agencies | MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar Director of Textiles, Satya Nagar, Bhubaneswar Director of Fisheries, Jobra, Cuttack Coconut Development Board, Nayapalli, Bhubaneswar Coir Board, Jagamara, Bhubaneswar Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar |